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NEW PEUGEOT 2008 SUV



PEUGEOT



NEW 2008 SUV INTRODUCING PEUGEOT'S FIRST SUV

Experience sharp design, uncompromising quality and instinctive driving in the New 2008 SUV.

An SUV built with strength and character, the striking new exterior design is complemented with vibrant new paint finishes: Emerald and Ultimate Red.

Innovative lifestyle technology has been introduced to ensure maximum convenience and safety. Plus, the modern and efficient range of PureTech petrol and BlueHDi diesel engines combine impressive performance with exceptional fuel economy.

New 2008 SUV features the PEUGEOT i-Cockpit®, an intuitive interior layout that reinvents the driving experience, and Grip Control which optimises traction in low-grip conditions, adapting to all terrains and weather conditions.



2008



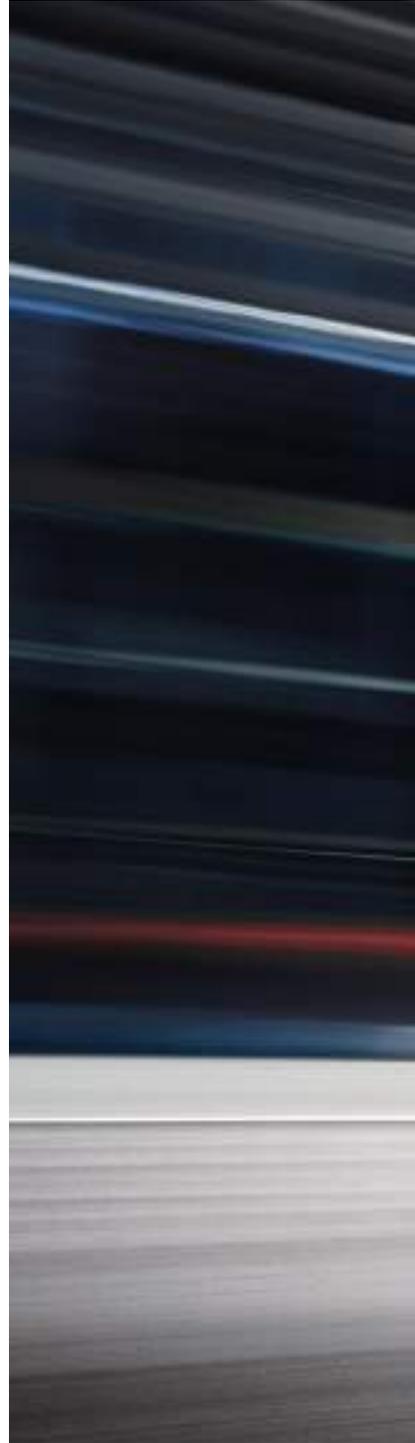
SHARP DESIGN

New 2008 SUV's sharp design and robust character incorporate all the qualities of a compact SUV.

Its new vertical front face features a fully integrated grille with an embossed pendant design that surrounds the central Peugeot lion badge. The horizontal bonnet and rear sports spoiler enhance the sophisticated, sportier look while front and rear scuff plates* and roof bars provide SUV practicality. Wheel arch extensions* suggest all terrain capabilities and provide more protection for the bodywork.

This more powerful, assertive style offers New 2008 SUV a distinctive air of adventure.

* According to version.









*According to version.



SIGNATURE LIGHTING

The dynamic New 2008 SUV is equipped with elegant signature lighting. At the front, new two-tone black and chrome headlights* provide definition and structure. Integrated LED daytime running lights add finesse to the new design and provide excellent visibility.

Instantly recognisable as a Peugeot, the tailgate is framed by full LED rear light clusters with a 3D 'claw' design. This trademark claw design has become an integral part of Peugeot's style identity and is equipped on the entire New 2008 SUV range.





UNCOMPROMISING QUALITY

Quality is evident through touch and finish in the New 2008 SUV's sophisticated and sleek interior. The passenger compartment features a soft-touch dashboard with subtle chrome highlights and an ergonomic design, leather trimmed steering wheel* and aviation style handbrake. This finely crafted décor works in harmony with ultramodern mood lighting to create a refined and elegant atmosphere.

Chic and innovative, the Peugeot LED Track* provides ambient lighting from the laser cut headlining while the cielo panoramic glass roof* is equipped with high-tech light guides. The head-up instrument panel features LED dial surrounds* which come on automatically as soon as the side lights are switched on, adding an extra touch of luxury to the interior lighting ambience.

* According to version.







INSTINCTIVE DRIVING

The innovative layout in the PEUGEOT i-Cockpit® makes driving intuitive, agile and safe as the ergonomic driving position helps focus your attention on the road ahead.

The compact sports steering wheel sits lower than a traditional design and means that your arms are both lower and closer together. This not only reduces driver fatigue but offers more precise steering and improved manoeuvrability.

* From Active level.

The head-up instrument panel allows driver information to be viewed above, rather than through, the steering wheel and is therefore accessed without taking your eyes off the road. In addition, the large multifunction colour touch screen* places all the functionality at your fingertips.



VERSATILE AND ADAPTABLE

Grip Control* is an adapted traction control system which responds to most terrains and weather conditions. It acts on the front wheels by adjusting wheel spin and torque to optimise traction in low-grip conditions.

Versatile and adaptable, this system has control built in. The Grip Control* dial located on the centre console lets you choose the appropriate mode for the surface you encounter: standard, snow, mud, sand, ESP off.

Coupled with Mud & Snow tyres and now compatible with the EAT6 automatic gearbox, Grip Control* uses electronic components that are already installed in the car meaning that it adds no extra weight and therefore no excessive fuel consumption, unlike a traditional 4x4.

* Standard from Allure level (excluding 1.2L PureTech 82 & ETG S&S)





GT LINE ASSERTIVE SPORTS STYLING

GT Line badge level on New 2008 SUV features distinctive sports styling. From the 17" Brilliant Black alloy wheels, to the black chrome radiator grille with embossed pendant design, to the gloss black door mirrors and black roof bars – this is a dynamic and compact SUV.

The new horizontal bonnet culminates at the front in a vertical integrated radiator grille, with gloss black surround and contrasting red Peugeot lettering. GT Line badging appears on the front wings and tailgate with an exhaust finisher integrated into the rear scuff plate.

The package is completed with a cielo panoramic glass roof with electric blind and ambient lighting.



GT LINE SPORTS INTERIOR

The sporty feel of the exterior continues inside GT Line with Peugeot branded aluminium door sills, sports pedals and GT Line carpet mats. The seats are finished in premium GT Line trim and the sports theme continues with red line detailing on the seatbelts and gloss black door handles.

The compact sports steering wheel is finished in perforated leather with red contrast stitching; the head-up instrument panel features red LED dial surrounds; and the 7" multifunction colour touch screen has a red colour scheme.



PEUGEOT AND THE ENVIRONMENT

PEUGEOT is a leading manufacturer of low emission vehicles and more than half of its global sales are for vehicles emitting less than 140g of CO₂ per km. This performance is based on proven technology: the Diesel Particulate Filter. Launched in 2000, and equipped as standard on more than 2.1 million vehicles, it reduces particle emissions by 99.99%. A self-cleaning system, it processes gases emitted from the combustion of diesel in the engine and reduces diesel particles to approximately 0.004 g/km. PEUGEOT has also led the way on other breakthrough technologies including Stop & Start and a new generation of petrol and diesel engines.



The most efficient and economical diesel depollution control technology on the market, with a combined drive cycle up to 76.3 mpg.

BlueHDi, Euro 6 diesel engines, are offered on the New 2008 SUV: an exclusive new technology that combines a Selective Catalytic Reduction (SCR) function with the diesel particulate filter system. This BlueHDi technology drastically reduces NO_x (the combination of mono-nitrogen oxides NO and NO₂) by more than 90%, which optimises CO₂ emissions to 97g/km, improves fuel consumption and almost totally eliminates particle emissions (99.9%).



Efficient petrol engines with a combined drive cycle up to 64.2mpg.

New 2008 SUV offers a range of the latest generation, Euro 6, three cylinder PureTech petrol engines. A product of PEUGEOT's intelligent engineering, they combine reduced weight, innovative materials with the efficiency of applying direct fuel injection to three cylinders. This advanced technology offers a drive and performance normally associated with much bigger engines but with significantly improved fuel consumption and CO₂ emissions.

Engine	Gearbox	Fuel Consumption (MPG)			Carbon Dioxide (CO ₂) Emissions (g/km)
		Urban Drive Cycle	Extra Urban Drive Cycle	Combined Drive Cycle	
1.2L PureTech 82	5 speed manual	47.1	65.7	57.6	114
1.2L PureTech 82 ETG S&S	5 speed ETG	56.5	70.6	64.2	102
1.2L PureTech 110 S&S	5 speed manual	53.3	72.4	64.2	103
1.2L PureTech 110 EAT6 S&S	6 speed automatic	47.9	68.9	58.9	110
1.2L PureTech 130 S&S	6 speed manual	47.1	68.9	58.9	110
1.6L BlueHDi 75	5 speed manual	64.2	85.6	76.3	97
1.6L BlueHDi 100	5 speed manual	64.2	85.6	76.3	97
1.6L BlueHDi 120 S&S	6 speed manual	65.7	85.6	76.3	96

* Information correct at time of printing. Please refer to the Price and Specification guide for the latest information.

